



LINDA WATERHOUSE

LinkedIn Expert | Online Marketing Strategist | Speaker

Helping professionals who resist technology get more clients

Become a part of the  CROWD

with a personal and exclusive VIP Session with me

Are you ready to leverage your relationships?

Are you interested in connecting with prospects?

Are you looking to build your **LinkedIn** presence to be more influential?

Whatever your **LinkedIn** needs are, I can help you go from feeling unsure to having a confident presence on the most professional social media platform available. Choose from one of two options and become a part of the "IN Crowd."

*The chances of your LinkedIn Profile being found on Google are high;
so make sure yours is up-to-date, truthful and relevant.*

\$297

IN Crowd 101

2-Hour Session

During our time together we will focus on optimizing your profile to brand yourself and clarify what problems you solve and you work with. Here's what to expect:

- Profile photo and Cover photo evaluation
- Headline brainstorming
- Summary evaluation and revision strategy to attract your ideal clients
- Update skill list with relevant skills
- Strategy for getting recommendations
- What to do with connection requests
- How to find new people to connect with
- List of activities to do on LI to put you in front of a larger audience

\$497

IN Crowd 201

4-Hour Session

This VIP choice includes everything in the 2-hour session PLUS it is where we will "amp" up your presence to help you get in front of a larger audience. Here's what to expect:

- Set up process to receive weekly list of target prospects
- Improve chances of others accepting your connection requests
- What to say after you've connected
- Create posting strategy to be in front of your target market
- How to find content your prospects want to read
- Tracking sheet to evaluate progress over time

BONUS: My personally selected tools that can help you take your profile from boring to BANG!

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